**EMBIM207**

**Second Semester Executive MBA (International Marketing)**

**Examination Aug/Sep-2015**

**World Economy & Globalization**

**Time:-3Hours Max. Marks: - 80**

**SECTION-A**

**Answer any five questions. (6\*5)**

1. Define the term leading.
2. Give a brief statement about the money price level.
3. Clarify the term of planning.
4. Write a short note on the engineering economics.
5. Comment on financial ratio.
6. What is oligopoly? Mention its features.
7. Trace out the causes of shift in supply.
8. Give a brief statement about the privatization.

**SECTION-B**

**Answer any two questions. (10\*2)**

1. What are the consequences of imperfect competition?
2. Discuss the scope of economics.
3. Enlist and describe the features of monopoly.

**SECTION-C**

**Answer any two questions. (15\*2)**

1. What is merger? Give reasons of merging.
2. Elaborate the concept of management with its various levels.
3. Write a detail note on world economy.